

Strategic Plan 2024-2026





About CCAA

Cement Concrete & Aggregates Australia is the voice of the heavy construction materials industry in Australia.

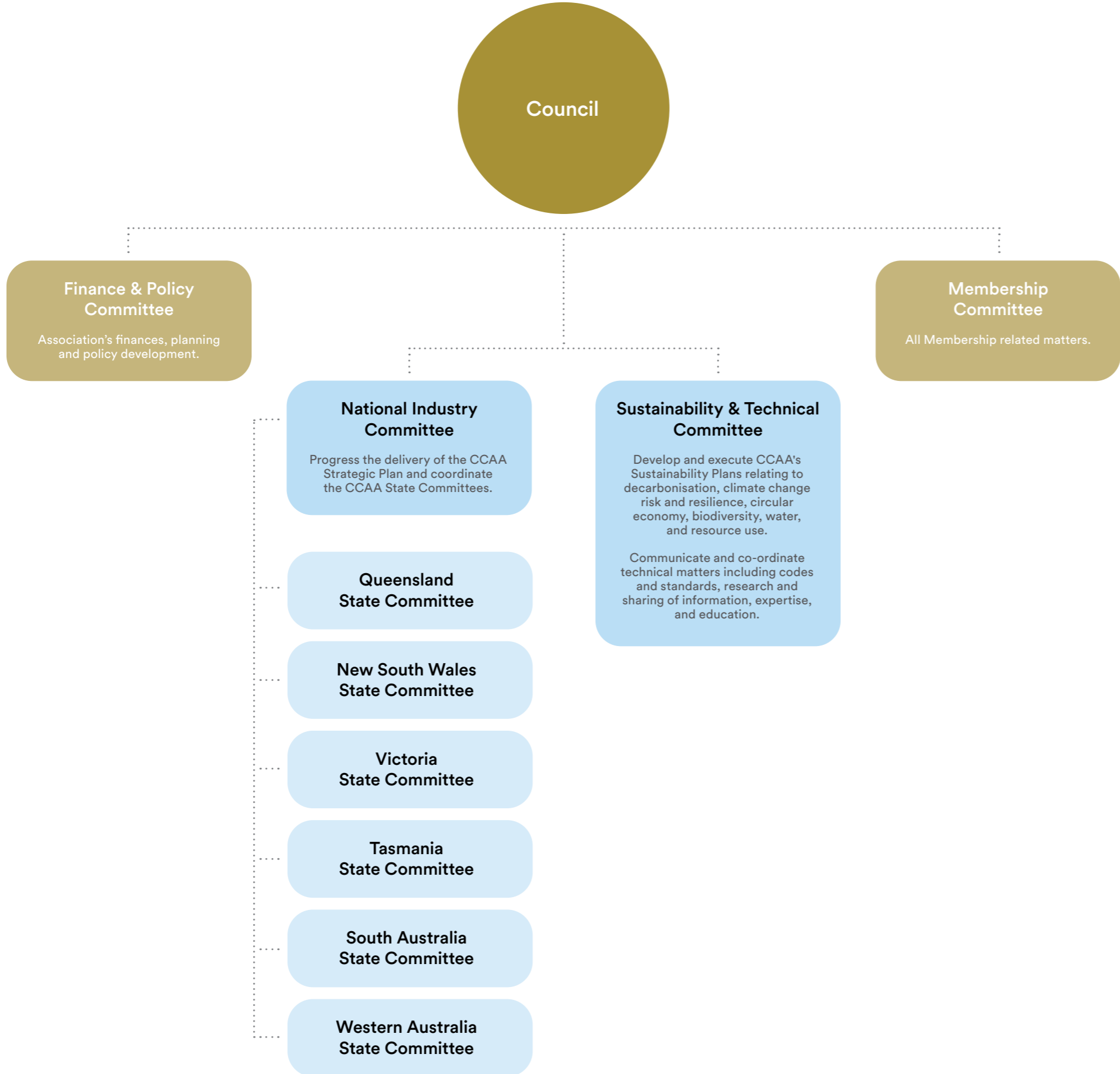
CCAA members produce the majority of Australia's cement, concrete, and aggregates, which are crucial to Australia's building and construction sectors. These materials support the development of our nation's transport, energy, water, housing, defence, and social infrastructure.

The industry generates approximately \$15 Billion in annual revenues and employs approximately 30,000 Australians directly and a further 80,000 indirectly.

Summary of Strategy

OUR VISION	We share a vision of a sustainable industry
OUR MISSION	Our mission is to create a sustainable operating environment in which the industry can succeed
OUR ROLE	<p>Influencing the political, regulatory and market environment to ensure growth of the industry</p> <p>Supporting the industry's licence to operate</p> <p>Leading the understanding of our industry and its vital role in society</p>
ENABLERS	<p>Representative – a strong network of engaged members representative of industry</p> <p>Influential – effective relationships with external stakeholders</p> <p>Capable – skilled people</p>
STRATEGIC PRIORITIES	<p>Advocacy & Reputation</p> <p>Resource Access, Security & Efficient Logistics</p> <p>Sustainability & Decarbonisation</p>
VALUES	<p>Influential Leader</p> <p>Collaborative Partner</p> <p>Dedicated Advocate</p> <p>Sustainability Champion</p>

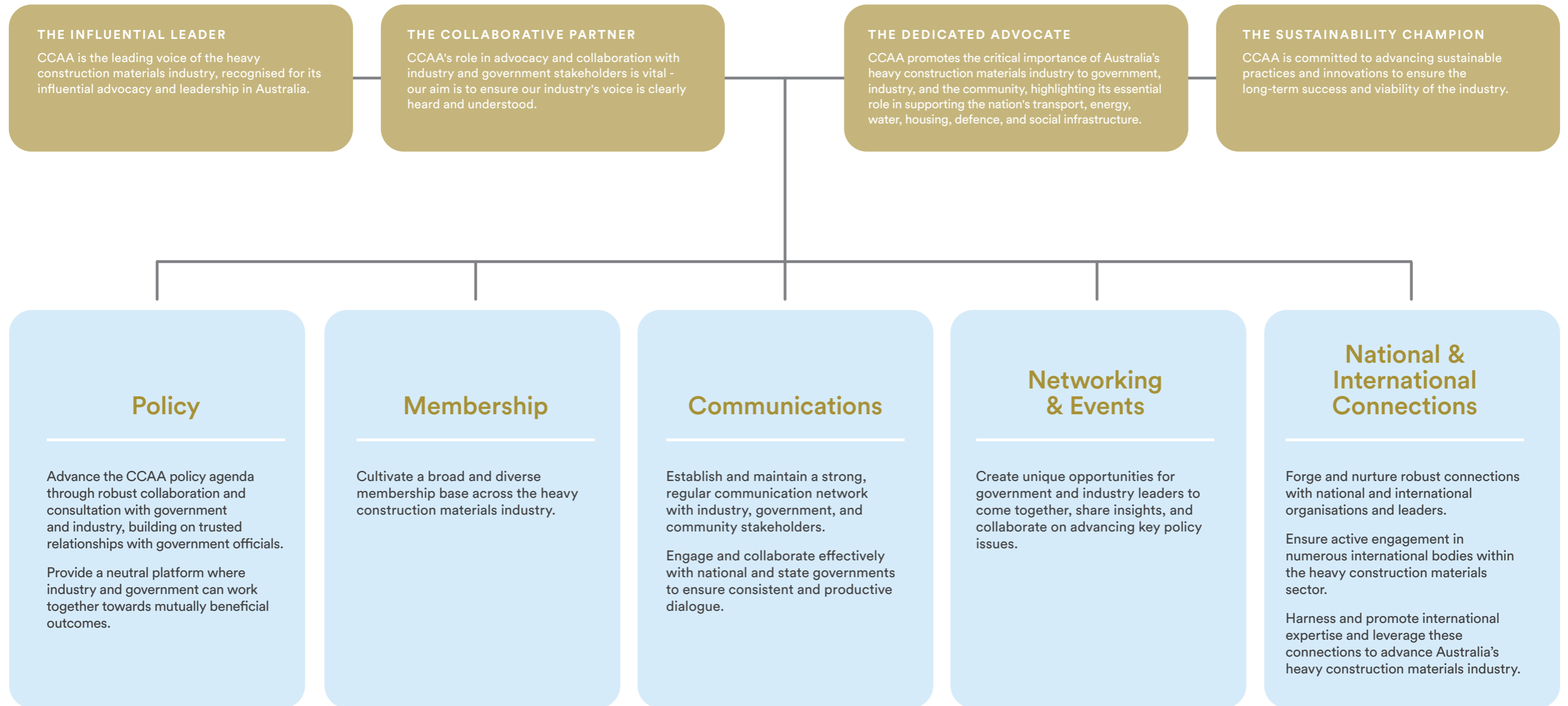
Committee Structure



CCAA Strategic Policy Priorities

CCAA STRATEGIC PRIORITIES	FOCUS AREA	STRATEGIC OBJECTIVES
1. ADVOCACY & REPUTATION	Link industry narrative to national challenges	Consistent messaging of importance of sector to the development of our nation's transport, energy, water, housing, defence, and social infrastructure, as well as climate resilience
	Build industry reputation	Strengthen industry's reputation
2. SUSTAINABILITY & DECARBONISATION	Biodiversity	Streamline environmental approvals process
	Deliver the Cement & Concrete Industry Decarbonisation Facilitation Plan	Collaborate with key government & industry stakeholders to deliver the industry objective set by the <u>Decarbonisation Pathways for the Australian Cement and Concrete Sector Report</u>
	Circular economy	Remove barriers for a circular economy
	Codes & Standards	Industry appropriate material specifications
3. RESOURCE ACCESS, SECURITY & EFFICIENT LOGISTICS	Secure resource access to materials	Secure the sustainable supply of heavy construction materials to underpin affordable housing and infrastructure Planning protection for member operations
	Optimise regulatory & cost barriers	Streamline environmental and development approvals processes Facilitate the continuous improvement of HSE issues
	Efficient logistics	An efficient and effective heavy construction materials supply chain

Implementing the Strategic Plan



**Cement Concrete &
Aggregates Australia
Strategic Plan 2023-2025**

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