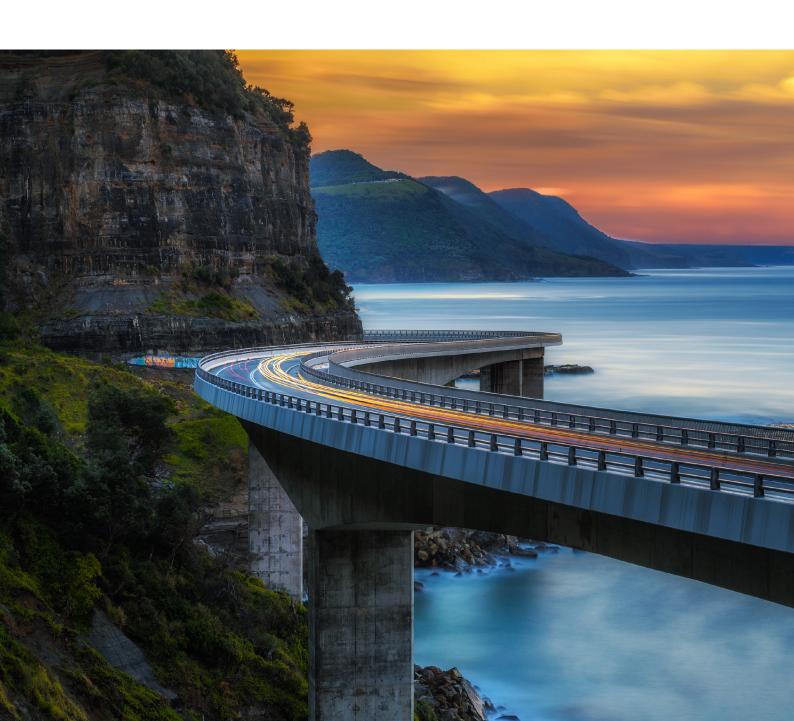


Strategic Plan 2024-2026





About CCAA

Cement Concrete & Aggregates Australia is the voice of the heavy construction materials industry in Australia.

CCAA members produce the majority of Australia's cement, concrete, and aggregates, which are crucial to Australia's building and construction sectors. These materials support the development of our nation's transport, energy, water, housing, defence, and social infrastructure.

The industry generates approximately \$15 Billion in annual revenues and employs approximately 30,000 Australians directly and a further 80,000 indirectly.

Summary of Strategy

OUR VISION	We share a vision of a sustainable industry	
OUR MISSION	Our mission is to create a sustainable operating environment in which the industry can succeed	
OUR ROLE	Influencing the political, regulatory and market environment to ensure growth of the industry Supporting the industry's licence to operate Leading the understanding of our industry and its vital role in society	
ENABLERS	Representative – a strong network of engaged members representative of industry Influential – effective relationships with external stakeholders Capable – skilled people	
STRATEGIC PRIORITIES	Advocacy & Reputation Resource Access, Security & Efficient Logistics Sustainability & Decarbonisation	
VALUES	Influential Leader Collaborative Partner Dedicated Advocate Sustainability Champion	3

Committee Structure



Finance & Policy Committee

Association's finances, planning and policy development.

National Industry Committee

Progress the delivery of the CCAA Strategic Plan and coordinate the CCAA State Committees.

> Queensland State Committee

New South Wales State Committee

Victoria State Committee

Tasmania State Committee

South Australia State Committee

Western Australia State Committee

Committee

All Membership related matters

Sustainability & Technical Committee

Develop and execute CCAA's Sustainability Plans relating to decarbonisation, climate change risk and resilience, circular economy, biodiversity, water, and resource use.

Communicate and co-ordinate technical matters including codes and standards, research and sharing of information, expertise, and education.



CCAA Strategic Policy Priorities

CCAA STRATEGIC PRIORITIES	FOCUS AREA	STRATEGIC OBJECTIVES
1. ADVOCACY & REPUTATION	Link industry narrative to national challenges	Consistent messaging of importance of sector to the development of our nation's transport, energy, water, housing, defence, and social infrastructure, as well as climate resilience
	Build industry reputation	Strengthen industry's reputation
2. SUSTAINABILITY & DECARBONISATION	Biodiversity	Streamline environmental approvals process
	Deliver the Cement & Concrete Industry Decarbonisation Facilitation Plan	Collaborate with key government & industry stakeholders to deliver the industry objective set by the <u>Decarbonisation Pathways for the Australian Cement and Concrete Sector Report</u>
	Circular economy	Remove barriers for a circular economy
	Codes & Standards	Industry appropriate material specifications
3. RESOURCE ACCESS, SECURITY & EFFICIENT LOGISTICS	Secure resource access to materials	Secure the sustainable supply of heavy construction materials to underpin affordable housing and infrastructure Planning protection for member operations
	Optimise regulatory & cost barriers	Streamline environmental and development approvals processes Facilitate the continuous improvement of HSE issues
	Efficient logistics	An efficient and effective heavy construction materials supply chain

CCAA – Strategic Plan 2024-2026

Implementing the Strategic Plan

THE INFLUENTIAL LEADER

CCAA is the leading voice of the heavy construction materials industry, recognised for its influential advocacy and leadership in Australia.

THE COLLABORATIVE PARTNER

CCAA's role in advocacy and collaboration with industry and government stakeholders is vital - our aim is to ensure our industry's voice is clearly heard and understood.

THE DEDICATED ADVOCATE

CCAA promotes the critical importance of Australia's heavy construction materials industry to government, industry, and the community, highlighting its essential role in supporting the nation's transport, energy, water, housing, defence, and social infrastructure.

THE SUSTAINABILITY CHAMPION

CCAA is committed to advancing sustainable practices and innovations to ensure the ongeterm success and viability of the industry

Policy

Advance the CCAA policy agenda through robust collaboration and consultation with government and industry, building on trusted relationships with government officials.

Provide a neutral platform where industry and government can work together towards mutually beneficial outcomes.

Membership

Cultivate a broad and diverse membership base across the heavy construction materials industry.

Communications

Establish and maintain a strong, regular communication network with industry, government, and community stakeholders.

Engage and collaborate effectively with national and state governments to ensure consistent and productive dialogue.

Networking & Events

Create unique opportunities for government and industry leaders to come together, share insights, and collaborate on advancing key policy issues.

National & International Connections

Forge and nurture robust connections with national and international organisations and leaders.

Ensure active engagement in numerous international bodies within the heavy construction materials sector.

Harness and promote international expertise and leverage these connections to advance Australia's heavy construction materials industry.

CCAA – Strategic Plan 2024-2026

Cement Concrete & Aggregates Australia Strategic Plan 2023-2025

PO Box 124 Mascot NSW 1460

P +61 2 9667 8310E info@ccaa.com.au

ccaa.com.au

